



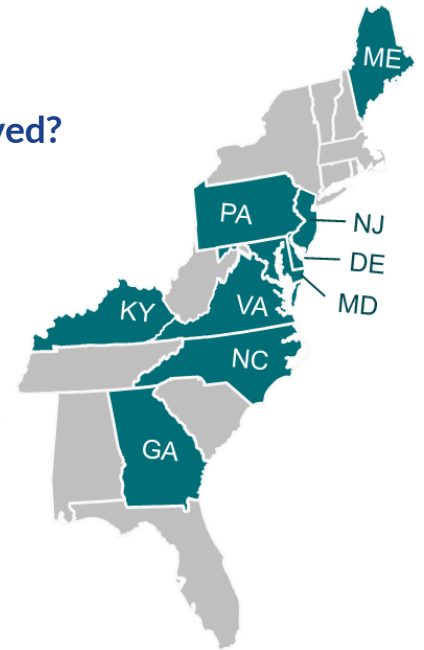
2023-2025 STSFA Grant Report

Funding the Future: The Coalition's Latest MBUF Work

Funding for our roadways is essential to keep them safe and reliable for daily activities. However, our system of paying through fuel tax is no longer sustainable as vehicles are more fuel efficient or no longer run on gas. Since 2017 The Eastern Transportation Coalition (Coalition) has been exploring alternative funding options, including a mileage-based user fee (MBUF) where drivers pay per mile regardless of fuel. The Coalition recently released a report on its 2023-2025 efforts, conducted through the Surface Transportation System Funding Alternative (STSFA) grant program. The report highlights **exploring real-world implementation across nine states, tackling key barriers, and broadening geographic reach.**

Who was Involved?

- **MBUF Grant Partner States**
- **Coalition Member States**



Turning Roadblocks into Roadmaps

Drawing on previous efforts, the Coalition worked with grant partner states to address implementation barriers and identify actionable solutions. The Coalition's most recent work included customized pilots, revenue sound bites, educational materials and campaigns, and household impact analyses designed to better understand how to tackle four key MBUF barriers:



Gaps in Public Understanding



Administration Costs



Privacy Concerns



Fairness Myths

Building a Path Forward

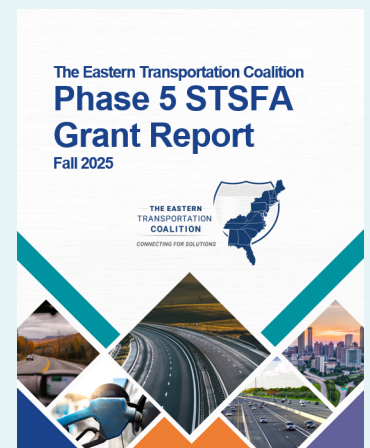
Our most recent work leveraged a mix of innovative and proven methods to provide hands-on learning, support cross-state collaboration, and equip key stakeholders with communication resources and data to inform future policy decisions. Through the first-hand experiences, strategic communication, and coordinated engagement, three key takeaways emerged:

- 1 Funding the Future Starts with Education**
- 2 State Policymakers Need State-Specific Data to Take Action**
- 3 Partnerships Strengthen Progress: MBUF Barriers Can Be Overcome Through Collaboration and Knowledge Sharing**

Read the Report!

Visit our website to view the report and learn more:

www.tetcoalitionmbuf.org/phase5report



1 Funding the Future Starts with Education

Education is a vital component of bridging the gap in understanding about transportation funding. Components of the Coalition's most recent work were strategically designed to inform stakeholders and the general public about this key issue, including the limitations of the existing fuel tax model and information about alternative funding mechanisms. *Impactful insights include:*

Customized Outreach is Critical

Tailored, multi-tiered campaigns boosted communication effectiveness. North Carolina's AdvaNCE Transportation Together campaign used a layered strategy anchored by its website to expand reach, shown in the graphic on the right.

Pilots Prove Feasibility and Reduce Concerns

Pilots built trust and eased participant concerns across states. Key stakeholder pilots uncovered perspectives on transportation funding, increased awareness about alternative funding solutions, and provided firsthand experience demonstrating how MBUF could work in each state.



2 State Policymakers Need State-Specific Data to Take Action

Each state is unique when it comes to addressing transportation funding, making it essential to tailor messaging and use state-specific data to effectively communicate. Contextualized and clearly presented data can help policymakers understand and articulate existing funding challenges and clarify areas of confusion. *Impactful insights include:*

Data-Driven Tools Empower States to Plan and Communicate

Data-driven resources like the revenue sound bites provide accurate forecasts and accessible insights. Highlights of Maine's sound bite are shown below.

 **18%** decrease expected in Maine's gas tax revenue in 2030 *because of improved MPG*

 **10%** decrease expected in Maine's gas tax revenue in 2030 *because of EVs*

 **\$1,567 Million** decrease expected in Maine *because of EVs and improved MPG*

Data Continues to Show Rural Drivers Would Benefit from MBUF

Household impact analyses show rural drivers could save under an MBUF system. For example, rural drivers could see **annual payment decreases of \$22 in Georgia and \$42 in Maryland**, respectively.

3 Partnerships Strengthen Progress: MBUF Barriers Can Be Overcome Through Collaboration and Knowledge Sharing

The work focused directly on addressing common barriers to implementation. The Coalition demonstrated that overcoming such challenges requires a collaborative, multi-tiered, and data-driven approach. Central to this strategy is fostering knowledge sharing and coordination across member states. *Impactful insights include:*



What did we hear at the peer exchange?

"Learning from other states was incredibly valuable."

"I have more questions now than when I arrived because of how much I have learned!"



Knowledge Sharing Drives Advancement

Events and activities like newsletters, presentations across the country, and peer exchanges brought lessons learned about MBUF to various industry stakeholders.

Partnerships Strengthen Progress

Collaboration with DMVs, tolling authorities, and business groups like chambers of commerce enriched pilot design and improved overall outreach outcomes.